Proactive Client Outreach – Funding Conversation Starter

# Subject line:

Opt.1 Business funding that lets you plan ahead with confidence

Opt.2 Fast access to business funding up to $150K

Opt.3 Supporting your business with the right funding options

# Body copy:

Hi [NAME],

It’s always a good time to take stock of how your business is tracking and what’s coming up next. Are you preparing for a busy period, investing in growth, or simply making sure you have a buffer in place if things fluctuate?

Many small business owners I work with are focused on managing cash flow effectively while staying ready to take advantage of new opportunities. If additional funding could help right now, I can offer a range of lending solutions tailored to your business needs.

Would access to $5K–$100K, with a same-day decision and fixed repayments, give you greater peace of mind? A Small Business Loan could be a good fit.

Or would more flexibility suit you better – with revolving access to $2K–$150K and interest only charged on the funds you use? In that case, a Line of Credit may be worth considering.

If you’re looking for a simple, low-stress way to stay on top of cash flow and be ready for whatever comes next, I can help. In just 30 minutes, we can talk through your plans and identify the right funding option for your business.

Book a time in my calendar below, give me a call, or simply reply to this email to continue the conversation.

Thanks,

[Signature]